embedding a specific unit of data or control instruction in a specific information transmission;

communicating said information transmission to said transmitter;

transmitting to a remote station in a broadcast or cablecast information transmission;

receiving an instruct-to-embed signal from a remote station; and

causing said signal generator to cease embedding said specific unit of data or control signal in response to said instruct-to-embed signal;

causing said signal generator to embed a different unit of data or control signal in said broadcast or cablecast information transmission.

**IN THE SPECIFICATION**

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:

This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No. 5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990, now U.S. Patent No. 5,109,414, which was a continuation of application serial no. 096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No.

4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981, now U.S. Patent No. 4,694,490.

Respectfully submitted,

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